

"World Cup Fans Unite"

The roaring noise and sight of overly excited soccer fans, high tents, festive music and news crews crowded together to watch the game was the first thing heard and seen approaching Sloss Furnaces on Sunday, July 11, for the final game of the World Cup.



More than 1,000 people, young and old, some dressed to represent their teams and others dressed to arouse curious attention were in attendance at Sloss Furnaces to watch the live broadcast of the World Cup despite extremely hot temperatures. Sunday marked a very special day of gathering for many different nationalities located here in Birmingham. This event signifies the buried enthusiasm and fanaticism many people share for soccer right here locally.

"This event is really cool," said fan Amartei Amamoo. "Soccer in the U.S. is not a huge sport and today is a testament to the sport. It's good to see people come out, congregate and have a good time. I'm really proud of the people who put this event together."

This event is the most widely-viewed event in the world, with more viewers than both the Superbowl and the Olympics. The turnout was over the top and the support was unbelievable. In the next four years, this event hopes to see the same kind of support and enthusiasm plus more.

All proceeds from this event benefit Red Cross programs and services.